

# Strategy activation

Today's fast pace of change creates new conditions for how we co-operate and organise ourselves. To secure the future needs of the organisation we must make sure we don't just talk about change, but actually start acting in new ways.

To meet the requirements of our fast-changing world and our agile and innovative methods we need changed business models and new ways of organising processes. We must find new ways of organising ourselves and new ways of co-operating. Hierarchies are too slow, instead we need to work in networks and make more independent decisions and dare to act in new ways. Only then can the organisation truly change.

## Inspire courage and self-belief

Our survey Nordic Executive Survey 2016 shows that the greatest challenge of constant change is to get everyone in the organisation to understand and accept the need for change. Authority and responsibility need to be delegated to engage all parts of the organisation. The survey also shows that is why the most important part of the leader's role is to inspire courage and self-belief in all employees.



*Insight 2, Nordic Executive Survey 2016.*

In our strategy activation process we help leaders to focus on the right things. New technology creates fantastic possibilities but lasting change is about people, culture and leadership.

## Tools for strategy activation

Strategy activation usually starts with a summary of the current situation in order to map out what already exists and how it is used. Then the activation, dialogue, and interactions with the organisation are designed.

## Learn and develop together.

For example we work with co-creation labs where we learn and develop together. This creates understanding and involvement in the change. We also have a cloud-based activation tool, Core Hub, which makes it simple for all involved to follow the change process. Core Hub gives all participants relevant information, guides them forward and enables dialogue during the change process.

Successful strategy activation creates an organisation that want to and can change – an organisation equipped for the future.

### Get started

Strategy Icebreaker: Workshop från  
30 000 SEK + VAT

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