



Insights by H&H: Nordic Executive Survey

Nordic Executive Survey is a unique survey among executives that studies trends in organisation and leadership. Each year more than 1000 Nordic executives participate and give their view on a current theme.

Change will never be as slow as right now and the need to study trends to get an early understanding of what's going on becomes more and more important.

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Hammer & Hanborg is committed to be part of creating future professional life. For us it's essential to follow current trends and learn about future challenges.

Nordic Executive Survey is one of the largest surveys of its kind and follows both specific trends within the industry and also general trends in the labour market. Each year more than 1000 executives give their view on a current theme. Both executives, organisations and media show great interest in the results.

Results and insights from our surveys are used in our work with clients and are the basis for co-creation of smart solutions meeting future needs. We also regularly share our insights in seminars, on social media etc.

A Nordic collaboration

The survey has been conducted since 2013 by Hammer & Hanborg in Sweden and Norway, in cooperation with the recruitment agency Pro-Source Oy in Finland and the marketing association MARK.



HAMMER & HANBORG

mark

PRO|SOURCE

A current theme each year

Each year the survey studies a current theme.

- Leading change (2016)
- How to organise for digital success (2015)
- The Paradigm Shift (2014)
- Nordic marketing and communication (2013)

Executive by H&H

Today, all organisations need executives skilled in navigating in a market demanding modern leadership in a digital environment.

Hammer & Hanborg has offered executive competence for over 20 years and we have a broad network of interesting executives. As always, we value potential as much as experience. Our unique competency model ensures that we find the right leader for the specific need.

News about the Nordic Executive Survey and reports at www.hammerhanborg.com

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