

Value Mapping

A culture that attracts the right people and encourages them to contribute to improving operations and to develop within the organisation is a key factor for future competitiveness. An effective tool is to match the organisations and the individual's culture and behaviour.

An organisation's ability to attract and keep the right people will become ever more important in a digitalised and fast-moving world. A strong culture is a key factor. To define the organisation's way of working, values and behaviour is the basis of being able to attract the right individuals.

Value Mapping is a way of mapping the organisations and individuals preferences on ways of working, values and behaviour in order to maximise performance and potential.

Mapping as platform

The aim of

” Understand needs and behaviour to improve teamwork

the Value Mapping is to create a common language for communication and performance. The tool provides a platform in order to understand each individual's needs and the needs of others in order to improve co-operation and teamwork. The mapping uses a research-based tool and includes:

1. Ways of working in a professional environment.

Which way of working does a person prefer in given situations? Understanding of one's own and others preferred way of working reduces the risk of misunderstandings when a task needs to be completed.

2. Personal values

Values are often critical for how well we integrate with and identify ourselves with a group.

3. Communication and behavioural style

A person's usual behaviour (the behaviour a person generally prefers) to the adapted behaviour (the behaviour the person adopts in order to adapt to a specific environment or organisational culture).



Implemented insights give results

Durable results occur once insights have been implemented and put into action. That is why the mapping is followed by a dialogue in the organisation. We facilitate the process in order to ensure understanding is created and to translate the insights from the mapping into actions.

Get started

Mapping of the organisations culture – evaluation of the three culture drivers from SEK 15 000 + VAT

Contact: Annika Lasmarias | 08-459 03 69
annika.lasmarias@hammerhanborg.com